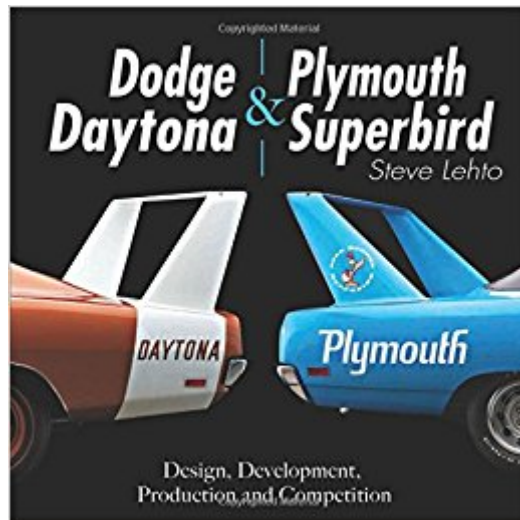


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# Dodge Daytona And Plymouth Superbird: Design, Development, Production And Competition



## Synopsis

In the fiercely competitive world of NASCAR, every manufacturer was looking for a competitive edge. Ford and Chrysler turned their attention to the aerodynamics of their race cars, resulting in a brief era affectionately called the Aero Wars. During the height of this competition, Chrysler and Ford produced, among other things, cars with radically altered grilles and tail sections. Mandated by series to produce production versions, these exotic beasts became some of the most costly, creative, and collectible machines ever assembled in Detroit, whether in race trim or in stock street trim. Author Steve Lehto gives a thorough and detailed account of the history of this battle that culminated with the final wars between the Ford Talladega/Mercury Cyclone and the Dodge Daytona/Plymouth Superbird. The story of Richard Petty's defection from Plymouth, the mighty Hemi, and the creation of the street version of these cars all come to light in this all-encompassing tale of Chrysler climbing the ladder to NASCAR supremacy. Dodge Daytona and Plymouth Superbird: Design, Development, Production and Competition delivers a blow-by-blow account of the biggest races between FoMoCo and Chrysler, along with telling the rich stories of the development of these cars. If you are a fan of NASCAR, or just love outrageous muscle cars, this richly detailed and well-illustrated account of a fascinating era of performance will be a valued addition to your library.

## Book Information

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## Customer Reviews

Absolutely amazing how detailed this book is. Just a crying shame that the dictatorial, mafia-style Bill France, outlawed this wonderful, exotic, fast cars that brought so much attention to NASCAR.

What replaced them was crappy racing and boxy cars that flat looked awful. The vast majority of the original drivers of these cars are still alive, so an autograph hunter's dream book. The photos are excellent and the author makes a huge effort in explaining exactly who at Dodge and Plymouth were responsible for the development of these monsters. You'll read about many people you've never heard of before. Great photos accompany the text. A real gem of a book and frankly, unexpected.

Super informative, with beautiful pictures. I loved reading this! Kudos to you, Lehto for a job well done

Outstanding! Steve's latest book is full of interesting information and hundreds of never before seen photos. A must have!

Great read and pictures!

Found this book to be very interesting haven't seen another book on the subject that covers the details as good as this book.

Excellent history of car's development and NASCAR when the race cars were made from real cars and were supposed to be stock.

Another great book by Steve about an obscure chapter of automobiles.

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